# Team Name: Site:



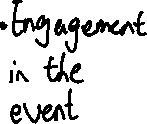
# **Risk Prioritization Matrix**



*Prioritise which hypotheses to test based on their level of risk:   
How bad would it be if you were wrong about this?*

The higher the risk and the more perceived value involved, the higher the priority is to test those hypotheses first.





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